

# Globegarden consolidates its position as a quality provider



**A study carried out by KPMG on behalf of the Social Department of the City of Zurich to review the effects of the new Childcare Ordinance (VO KB) in the 337 private daycare centers in the City of Zurich with subsidized childcare places shows in a benchmark comparison that globegarden clearly stands out as a quality provider in the market.**

## **More full-time positions per day care place**

For each childcare place offered, globegarden employs far more full-time equivalents (FTE) than the average of all other childcare centers (globegarden: 0.26 FTE vs. average: 0.17 FTE), conversely, fewer interns are employed (globegarden: 0.13 FTEs vs. average: 0.19 FTE). Both strengthen the quality of care, as more trained staff are available for childcare. In addition, the salaries of employees in certain functions are in some cases substantially higher than the average for all the daycare centers examined in the city of Zurich.

## **Sustainable economic situation**

Fortunately, globegarden also scores significantly better than other providers in economic terms. The childcare-network not only has a higher utilization of its facilities, but also thanks to an agile administration, digitization, and economies of scale due to the size of the childcare-network, unlike many other daycare centers, it is in the black; This despite 40% higher investments in infrastructure and locations than the average childcare system operator, a comprehensive educational program

geared towards early childhood and freshly prepared meals.

The solid financial situation enables the globegarden system to not only offer its employees above-average employment and working conditions, but also to continuously invest in quality in facilities and attractive locations.

## **High staff satisfaction on average**

These results, which are very positive when compared with other childcare centers, are also reflected in the satisfaction and high loyalty of the employees of globegarden. In contrast to the industry average, the employees of globegarden are above average satisfied with their working and employment conditions, as the certification in June as an attractive workplace in Switzerland by Great Place to Work™, the expert for workplace culture and employer attractiveness, impressively demonstrated.

These positive values, determined in independent audits, are the reward for the enormous commitment of over 800 employees and managers in over 50 globegarden facilities. And they are also an incentive for globegarden to continue investing in the quality of care, in the employees and in the individual daycare centers.

## **Commitment to the expansion and promotion of quality**

As a leading provider of childcare, globegarden is therefore committed to sustainable financing of quality in daycare centers. The standard cost model in the current Childcare Ordinance (VO KB) of the City of Zurich ensures that the statutory quality requirements can be met. Globegarden is of the opinion, however, that additional quality specifications are needed to achieve a higher quality in the entire market. These are to be defined in a revised VO KB, which is to come into force on January 1, 2024, and the additional expenses are compensated accordingly via the financing model. Globegarden therefore participates in the wor-



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king group of the City of Zurich, in which various specialist organizations, employee representatives and daycare providers have set themselves the goal of expanding quality and improving employment conditions. The results will be incorporated into the upcoming revision of the revised Childcare Ordinance (VO KB).

**Further information can be found at:**

[Media release from the City of Zurich](#)

[Award as Great Place to Work](#)

[Employee program](#)

About globegarden:

The childcare network globegarden is the leading provider of childcare in Switzerland. In ten years globegarden has built up a diverse childcare network to offer children early learning and home-like environments with quality care in their first years. The offer ranges from German and English-speaking nursery and elementary groups to preschool and kindergarten classes. The educational concept relies on a child-centered pedagogy and playful learning in everyday life. The focus is on the individual potential of every child. An innovative care concept also requires flexible opening times without closing times, because a good childcare center is based on what is good for the family - and not the other way around. Globegarden is therefore not only a great place to grow for thousands of children, over 800 employees and over 150 learners, but also a reliable childcare partner for over 2,800 parents.

[www.globegarden.ch](http://www.globegarden.ch)

[www.facebook.com/globegarden](https://www.facebook.com/globegarden)

[www.instagram.com/globegarden\\_childcare](https://www.instagram.com/globegarden_childcare)

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